



One of the youngest participants in the July 21 Community Workshop.

## Reminder

The next Advisory Committee meeting will take place on Thursday, August 9, from 6:30 to 8:30 p.m. at the Emery Recreation Center, 5701 Georgia Avenue NW.

## IF YOU HAVE QUESTIONS OR WANT TO KNOW MORE...

For further information about the planning process for Kennedy Street, check our website at [www.planning.dc.gov](http://www.planning.dc.gov). Click on **Neighborhood and Revitalization Plans**, and then on **Kennedy Street**.

You can also contact:

- > **Malaika Abernathy**  
Ward 4 Planner, DC Office of Planning  
202-442-7617  
[malaika.abernathy@dc.gov](mailto:malaika.abernathy@dc.gov)
- > **Ron Mallis**  
Goody Clancy  
617-850-6529  
[ron.mallis@goodyclancy.com](mailto:ron.mallis@goodyclancy.com)

# Kennedy Street Revitalization Plan

AUGUST 1, 2007 **UPDATE**



\*\*\* **Government of the District of Columbia**  
ADRIAN M. FENTY, MAYOR  
HARRIET TREGONING, DIRECTOR, OFFICE OF PLANNING

## > With nearly 100 participants, July 21 Community Workshop begins the process of mapping Kennedy Street's future

Building on the results of the June 13 kick-off public meeting for the Kennedy Street Revitalization Plan, the three-hour July 21 workshop engaged community residents, businesspeople, organization leaders, and others in identifying where they envision improvements along Kennedy Street, how those improvements might be sustained, and which ones should get top priority.

The workshop got underway with a review of the June 13 public meeting. Lisa Bass, a member of the Kennedy Street Advisory Committee, summarized the major comments, concerns, and recommendations that emerged from that event, noting that the workshop was designed as a forum in which to respond to issues raised at the June 13 meeting and to begin outlining a future for Kennedy Street.

The Advisory Committee and its membership was the subject of some discussion, including clarification of the Committee's role in helping to shape the planning process and the plan that results from the process. Staff from the Office of Planning emphasized the Committee's volunteer nature and the fact that people could still join it. As a result, nearly a dozen residents and other stakeholders offered their names to serve as participants in future meetings of the group.

The final general order of business was to announce two events designed to engage the community even more in the planning process. Both events—a planning activity aimed at neighborhood youth and a general community “walk-about”—will take place in August. The Advisory Committee will work with the planning team to design each event.

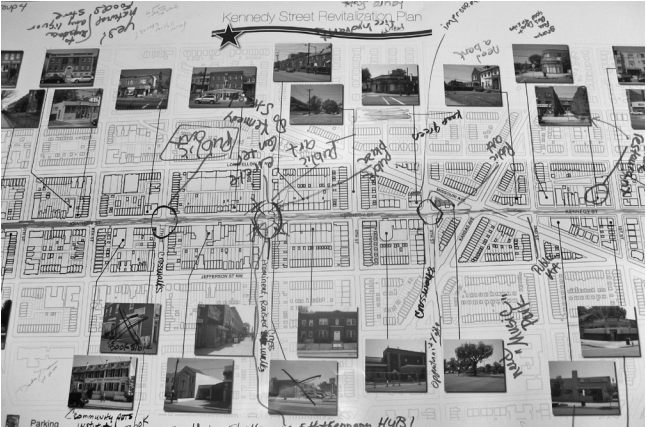


Participants reviewed posters showing examples of physical revitalization from other neighborhoods.





Each of the small groups mapped where—and how—they would like to see change.



> **WORKSHOP’S SMALL GROUPS FOCUS ON WHERE AND HOW CHANGE SHOULD HAPPEN**

Breaking into six small groups that were facilitated by members of the Advisory Committee working with members of the planning team, participants at the Community Workshop began to dig more deeply into the challenges, recommendation, and opportunities raised during the June 13 meeting. Working with oversized illustrated maps of the corridor, participants were asked to mark the critical locations for change and to describe what that change might be.

Each group was asked to offer a collective summary of its discussion by completing the following sentences:

- *Kennedy Street will be* \_\_\_\_\_
- *Kennedy Street will have* \_\_\_\_\_
- *Kennedy Street will look* \_\_\_\_\_
- *Kennedy Street will flourish because* \_\_\_\_\_

As each group reported its findings and recommendations, common themes emerged:

- ***Kennedy Street will be...***
  - > Safe
  - > Clean
  - > Multicultural
  - > Where all incomes can live
- ***Kennedy Street will have...***
  - > Small, locally owned businesses
  - > Affordable housing
  - > Places for children, adults, and seniors to thrive



Members of the small groups used stick-on dots to indicate what they saw as the street’s critical issues.

*Members of the Advisory Committee served as co-facilitators of the small-group discussions. Included were: Lisa Bass, Hazel Broadnax, Marsha C. Brown, Andrea Richardson, Sharyn Stein, and T. A. Uqdah. Harry Gough, an Advisory Committee member and owner of Java & Cream, catered the event.*

- ***Kennedy Street will look...***
  - > Attractive
  - > Safe and comfortable indoors and outdoors
  - > Like a “main street”
- ***Kennedy Street will flourish because...***
  - > It will be usable, walkable, and welcoming
  - > It will continue to reflect cultural diversity
  - > It will have youth programs and invite youth involvement
  - > It will be sustained by both the community and the government

Over the next six weeks or so the planning team will shape a set of draft recommendations and guidelines for Kennedy Street’s revitalization that will reflect the vision and goals emphasized by Workshop participants, ensuring that the final plan fully reflects their wishes and priorities.



Each group reported back on the results of its work.

**HELP US BUILD THE PLAN**

The tentative schedule of follow-up meetings designed to provide a forum for discussion of the plan is:

- Thursday, **September 6**—Advisory Committee meeting
- Saturday, **September 29**—Public meeting: presentation and discussion of the draft plan
- Saturday, **October 27**—Public meeting: presentation and discussion of the final plan